

# Workation

a beginning of a new post-covid era  
where remote work meets vacation



EQUALTURE



localize

## What is a Workation?

There is no clear definition of what a workation is in the dictionaries yet. The word itself is a hybrid of the words “work” and “vacation”. The main idea of a workation is to take a break from the daily routine and change the scenery while working from another location.

## Workationing vs working remotely

The difference between "workationing" and working remotely is focused on the amount of time spent on a workation versus working remotely.



A remote employee is working entirely offsite, usually at a geographically fixed location.



An employee on a workation, works remotely on a short-term trip or extends their vacation with some more working days in an attempt to explore the city further.

## The increasing popularity

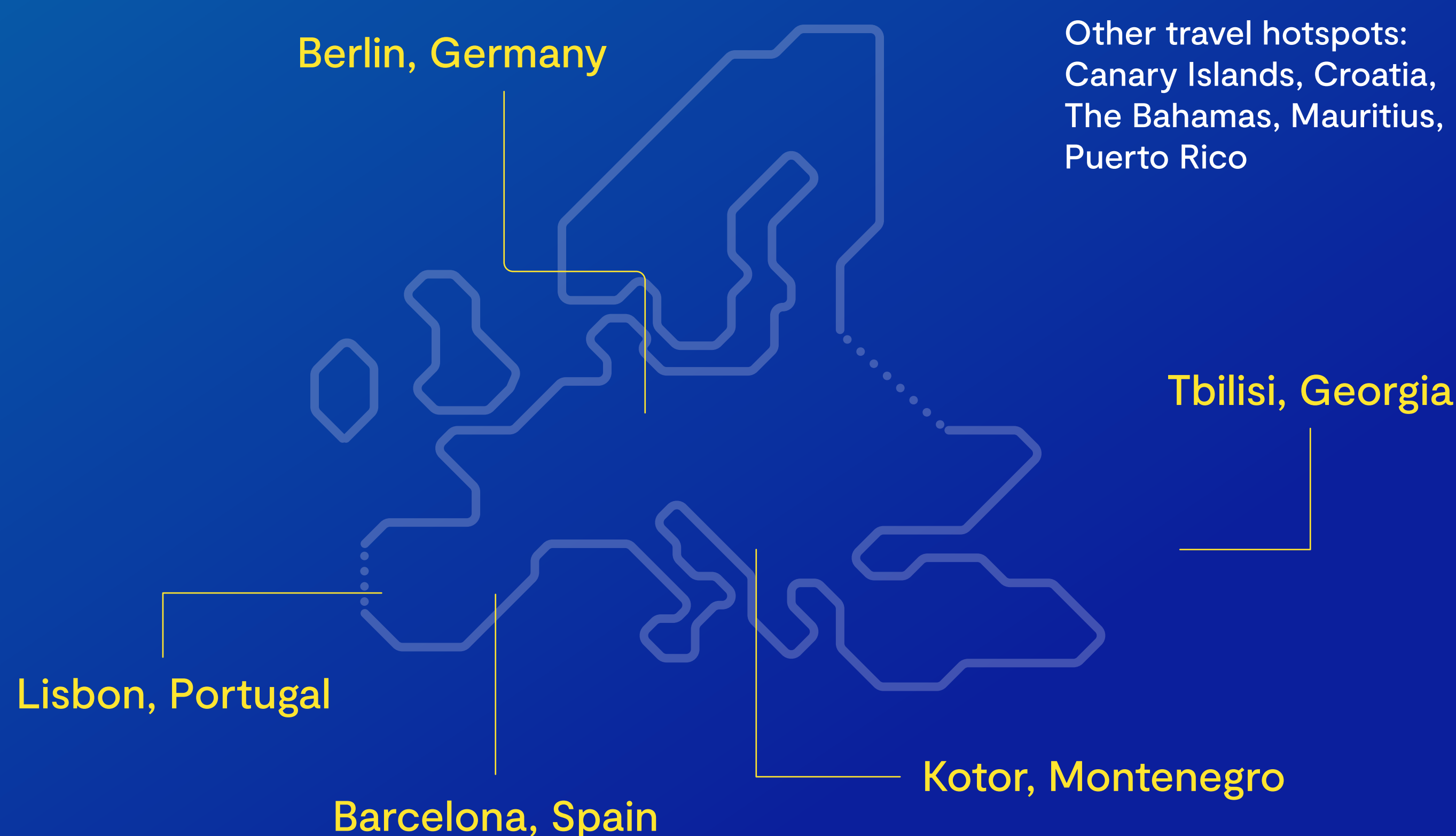
# 55%

would take the opportunity to extend any business trips to enjoy leisure time at the destination. (Booking.com survey)

# 37%

of travellers have already considered booking somewhere to stay to work from a different destination. (Booking.com survey)

## Destinations for remote work in Europe



## The benefits



Increase in employee motivation; aka working by the beach in Croatia!



Increase in productivity; make sure to have good wifi



Increase in employee happiness and retention & job satisfaction increase



Extra spike of creativity, from change of scenery

Depending on personal preferences, there are many more locations that are suitable for workations. However, it's also essential to check if it's compliant to work from another destination, especially outside of Europe, for a specific period of time.

Our advice: The workation definition includes both work and vacation, so it's important to book your time in order to have plenty of room for both.

## Interesting facts

1/

Many countries adapted to these changes and even adapted new visas especially designed for remote workers.

2/

The first digital nomad village Digital Nomads Madeira was launched on February 1st 2021, on this Portuguese island and aims to attract digital nomads and people escaping for workations. The Regional Government of Madeira develops the project through Startup Madeira.